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Subject: Digitize Your Field Operations

A digital transformation starts with a pivotal first step: taking a good, hard look at your current workflow. Looking at the landscape of oil and gas, you can see huge strides taken to implement digital operational techniques into the field. [Robotics and automation](#) are being touted as proponents of advancement in safety and productivity.

Unfortunately, that same initiative hasn't been applied to some other areas. For an industry that reports nearly [\\$4.3 trillion](#) in revenue, it still relies on imperfect compilations of tech to fuel the behind the scenes operations.

[Over 70%](#) of workflow digitalization projects are stuck in the pre-implementation phase. Paper tickets send out technicians, email payment reminders are sent to clients, and field agents jot down numbers to then put into spreadsheets.

There's a better way! Incyte developed Spearhead, our flagship product, for efficient field management. Optimize outdated processes without the disruptions or delays that can come with new implementations. Minimize paper's impact on your workflow:

- **In-App Data Entry:** Cut out middle steps like porting data over from techs in the field to spreadsheets and separate apps. Spearhead is a field software tool with centralized data collection, so everyone has access to the same data all the time.
- **Payroll:** From timesheets to expenses to payroll, your guys out in the field may still be recording their hours for themselves and reporting them after the fact. That process is susceptible to error, plus it can cause headaches for your backoffice. Spearhead's time tracking capabilities keep everyone on task and prevent mistakes that could otherwise halt the workflow and the cashflow of your business.
- **Document Storage:** Whether it's pictures, forms, or spreadsheets all of those take up valuable physical space and are susceptible to being misplaced. Spearhead lets you attach those to the tickets for easy updating and reference.

Consider the increased productivity, improved accuracy, and enhanced day-to-day operations. All of which can lead to discovering lost revenue, retaining happy clients, and making work easier than ever.

Want to know more? Check out Spearhead's [website](#), schedule a demo, and let's talk about the next steps we can take together. With Spearhead, you can make a day in the life of everyone at your business easier than ever.

Incyte Energy Solutions